



## Types of entrepreneurship

*Lecturer: dr hab. Julita Wasilczuk, prof. nadzw. PG (WZiE)*

The aim of the subject is to increase the awareness of diversity in the types of entrepreneurship. Entrepreneurship is not only a term connected with having a firm, but also the way of functioning and behaving. On the other hand, even if we perceive entrepreneurship in terms of business, there are still a lot of different types of them. Some entrepreneurs are the lonely wolf, while the others like to act together for example with the family. The different types of entrepreneurship cause the problems with finding the right methodology for research, there is no entrepreneurship paradigm.

### 1. Entrepreneurship – basic definitions, statistics, countries specific

More than 100 definitions of entrepreneurship

Data gathered by OECD, GEM – the biggest worldwide research

Some countries are more entrepreneurial – Poland is among the more entrepreneurial

2. Types of entrepreneurship – why we shouldn't put every entrepreneur into the one sack both personal traits and way of behavior can be used in different activities: business ones and non-business
3. Business types of entrepreneurship according to the type of organization (self-employment, franchising, family, half time entrepreneurship) – problems posed by each of them
4. Self-employment – broad and wide definition. Characteristic, some statistics. Franchising – example of operating in net, what are the benefits and obstacles of being together
5. Types of entrepreneurship according to the phase of operating (nascent entrepreneurship, young entrepreneurship, mature one)
6. Types of entrepreneurship according to business relation (intellectual, academic, business, social entrepreneurship)

### Final mark:

Essay – 3 to 4 pages.

### Literature:

Kirby D., Entrepreneurship, McGraw Hill, 2003.



Hisrich R., Peters M., Shepherd D., McGraw Hill, Entrepreneurship, 2008.

Wasilczuk J. (Ed.), What do we know and would like to know about entrepreneurship in Poland, Wyd. PG, 2009.

P. Davisson, Researching Entrepreneurship (International Studies in Entrepreneurship), Springer, 2005.

Every paper about entrepreneurship published in Entrepreneurship Theory and Practice (Ebsco)

<b>Terminy wykładów</b>			
<b>Data</b>	<b>Dzień tyg.</b>	<b>Godzina</b>	<b>Sala</b>
2015-10-16	Pt	16.15-21.00	WZiE 202
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